

# COUCHBASE CONNECT

2018 Sponsorship Prospectus



# 1

# OVERVIEW



# About Couchbase Connect 2018



## Connect New York

**May 10, 2018**

9 a.m. – 5 p.m., Keynotes, Business, and Technical tracks

Crowne Plaza Times Square Manhattan  
1605 Broadway  
New York, NY 10019

350 estimated in-person attendees  
1,500 estimated live stream attendees

Attended by Architects, Developers, IT Directors, and CTOs from companies like Visa, Honda, Staples, Starwood Hotels, Walmart, and more ...

## Connect Silicon Valley

**September 19, 2018**

9 a.m. – 6 p.m., Keynotes, Business, and Technical tracks

San Jose Convention Center  
150 West San Carlos Street  
San Jose, CA 95113

550 estimated in-person attendees  
2,500 estimated live stream attendees





## Make great connections

Couchbase Connect provides a great opportunity to network with and influence the Couchbase community of developers, administrators, architects, and executives from some of the largest, most innovative companies in the world.







## Rich content

Hands-on workshops

Technical and business  
sessions

Customer success stories





Business Leaders will hear from industry leaders who are solving today's digital innovation challenges.

Technology Leaders will gain insights, best practices, and hands-on experience.





We encourage our sponsors to submit shared customer success stories as potential talks for the event.

These talks could complement a demo, or showcase activity, in the exhibition area.





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## SPONSORSHIP PACKAGES



# Sponsorship packages – 1 city



Benefits	Platinum (\$20K)	Gold (\$15K)	Silver (\$10K)	Exhibitor (\$6K)
Co-present in a breakout or Wi-Fi sponsor	✓			
Breakfast or lunch sponsor		✓		
a.m. or p.m. break sponsor			✓	
Exhibitor kiosk	✓	✓	✓	✓
Company logo, description, and URL on event website	✓	✓	✓	✓
Company logo and description on mobile app (100 words)	✓	✓	✓	✓
Company logo included in pre-event email(s)	✓	✓	✓	✓
Company logo included on sponsor signage	✓	✓	✓	✓



# Sponsorship packages – 2 cities

Benefits	Platinum (\$35K)	Gold (\$25K)	Silver (\$16K)	Exhibitor (\$10K)
Co-present in a breakout or Wi-Fi sponsor	✓			
Breakfast or lunch sponsor		✓		
a.m. or p.m. break sponsor			✓	
Exhibitor kiosk	✓	✓	✓	✓
Company logo, description, and URL on event website	✓	✓	✓	✓
Company logo and description on mobile app	✓	✓	✓	✓
Company logo included in pre-event email(s)	✓	✓	✓	✓
Company logo included on sponsor signage	✓	✓	✓	✓





# Marketing promotional opportunities – 1 city

Opportunity	Cost
Program guide sponsor	\$1,000
General session drop	\$2,000
Lanyard sponsor	\$3,000
Coffee cart sponsor	\$10,000
VIP reception sponsor	\$20,000
Reception sponsor	\$20,000



# 3

## EXHIBITS AND CONTACTS





**Exhibit hours**  
**10:00 a.m. – 4:00 p.m.**

- Exhibition kiosk
- Header with company logo
- Computer monitor
- Wi-Fi

# Contacts

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Sign up early to choose your location and to participate in the pre- and post-conference marketing promotional activities.

Lauren Duda

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# THANK YOU

