

COUCHBASE SURVEY OF 800 IT LEADERS REVEALS CRITICAL GAPS

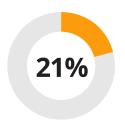
The Al Race:



The Cost of Falling Behind

Average annual loss for enterprises that fall behind in Al adoption

Knowledge and Control Crisis



have "insufficient" or "zero" control over Al use



admit "incomplete" understanding of AI data requirements

Surging Investment Despite Setbacks

increase in AI spend (2025-26)

overall digital modernization growth

Database Sprawl Undermining AI Readiness



75%

have multi-database architectures, making consistent AI output difficult



61%

lack tools to prevent proprietary data from being shared externally



84%

manage and index high-dimensional vector data for Al



Time Is Running Out

say deadline to embrace Al is within 6 months

18 months

average lifespan of current AI architecture

believe early adopters will become industry leaders

KEY SURVEY DETAILS

SENIOR IT DECISION-MAKERS COUNTRIES

ENTERPRISES WITH EMPLOYEES

